

Entrepreneurial Project – A Great Experience for ISM Diploma Students

Another great breakthrough has been made by ISM entrepreneurial team through their project which was held on the 9th of March 2018, Friday. Students put up stalls selling food and beverages, stationeries as well as bookmarks and they also opened up a car wash service at ISM compound which successfully attracted a lot of visitors from local Tawau community.

This project is a part of the assessment coursework of the ‘Entrepreneurship’ module which was offered to the students of Diploma in Business Studies and Diploma in Agribusiness Management. It is a platform to expose students to the basic principles of becoming an entrepreneur with a real life experience in setting up their own business in creative and innovative ways. They also learned how to solve issues in an effective and professional ways while running a business.

ISM diploma programmes – Diploma in Business Studies, Diploma in Accounting, and Diploma in Agribusiness Management, are now open for registration. The application deadline will be on 12 May 2018. The programmes will commence on 14 May 2018. For those who are interested to enroll, please visit our Students Services & Information Centre to obtain the registration form or simply download it from the official website of ISM at <http://www.ism.edu.my>. For any enquiries, please call 089-779623 or email us via enquiry@ism.edu.my.

